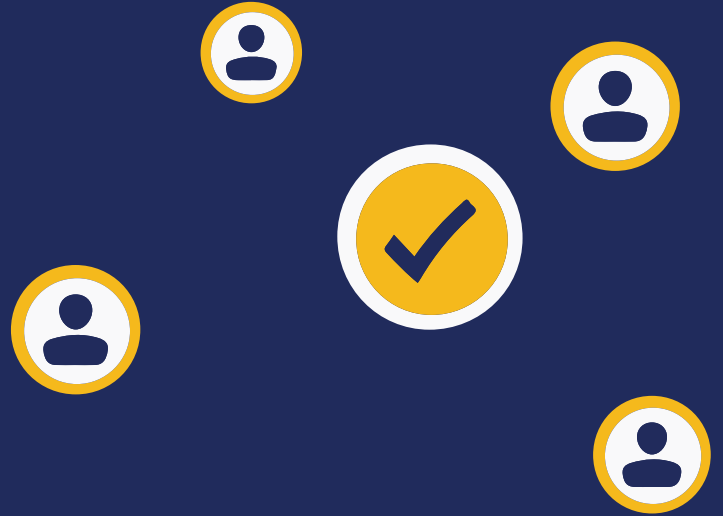


**Monkey[®]
Ads**

**The
Lead
Machine**



THE
LEAD
MACHINE



सांगोगे

वह



मिलेगा

Increase
Profitability &
scale business



Globally

with the

Power of

Marketing

OUR
VISION

Indigenously Developed

MMFA Strategy

**Multiple Marketing
Funnel Automation**

Accurate

Segmentation | Targeting | Positioning



Author to

GQNC Framework

Generation | Qualification | Nurturing | Conversion



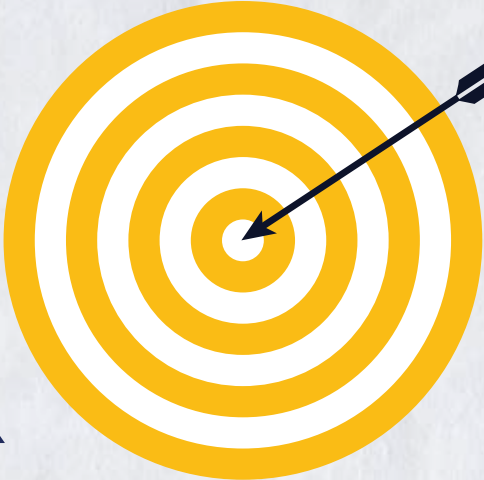
**Monkey[®]
Ads**

The Lead Machine

Tens of Thousands of Leads

Crores in ROI

ROI

A large graphic of the letters 'ROI' in a bold, dark blue font. The letter 'O' is replaced by a yellow and white target icon with a black arrow hitting the bullseye.

Monkey does what Monkey does

#SuccessStories

#Performance

**Monkey does what
Monkey does**

#Performance

**Sector:
Automobile (2W)**

Result:

87%*

**Cost Per Lead ~
Lower than Peers**

*This is a real metric shown on
the dashboard of the Meta
Business Manager of our client



#SUCCESSSTORIES

**Monkey does what
Monkey does**

#Performance

**Sector:
Food & Beverages**

Result:

91x+ RoAS



#SUCCESSSTORIES

Monkey does what
Monkey does

#Performance

Sector:
Manufacturer (Power/Energy)

Result:

400x+ **RoAS**

Exports Grown:
5 → 26 Countries



#SUCCESSSTORIES

**Monkey does what
Monkey does**

#Performance

**Sector:
Automobile (4W)**

Result:

70x+ RoAS



#SUCCESSSTORIES

**Monkey does what
Monkey does**

#Performance

**Sector:
Real Estate**

Result:

375x+ **RoAS**



#SUCCESSSTORIES

**Monkey does what
Monkey does**

#Performance

Sector:
Manufacturer (Packaging)

Result:

93%* Cost Per Lead ~
Lower than Peers

89x+ RoAS

*This is a real metric shown on
the dashboard of the Meta
Business Manager of our client.



#SUCCESSSTORIES

Monkey does what **Monkey** does

#SuccessStories

#Content

**Monkey does what
Monkey does**

amrut
the fashion icon

LIVE Traffic Signal Bridal Shoot
First Ever in the World



Scan to View



#SuccessStories

#Content

Monkey does what
Monkey does

ONEev
Everyone needs One EV

DUDE SERIOUSLY CAMPAIGN

**Influencer Marketing Redefined!
Teaser to Reveal to Features**



Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**



visual Makeover



Scan to View



#SuccessStories

#Content

Monkey does what
Monkey does



Bollywood Relatability



Scan to View



#SuccessStories

#Content

Monkey does what
Monkey does

 trade

Educational Podcasts & Strategies



Scan to View



#SuccessStories

#Content

Monkey does what
Monkey does



Targeting:

Residential vs Commercial



Scan to View



#SuccessStories

#Content

Monkey does what
Monkey does



Top-Quality Podcast Videos



Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**



Hyperlocal Campaigns



Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**



WHITELION®
RISE BEYOND

Innovative

**Strategies for Maximum Visibility.
Positioning Whitelion as the Leader in
Smart Home Technology**

Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**



Accurate Targeting:

**To-be-Brides & Their Families
Target Audience-Based Videos for
Maximum Engagement**

Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**

Superworks
Modern HR Workplace

Video Content

for MMFA

Strong Hooks, Impeccable Brand Integration

Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**



3 Years of Strong Success Together

**Bold Concentrated Targeting Strategies
Winning Pitches Driving Lead Generation**



Scan to View



#SuccessStories

#Content

**Monkey does what
Monkey does**



Amplifying Diwali Festivities

**with Emotional Branding
Creating a Timeless Connection Between
Celebration and Elegance**



Scan to View



#SuccessStories

#Content

MONKEY STUDIOS

Drone 
Content

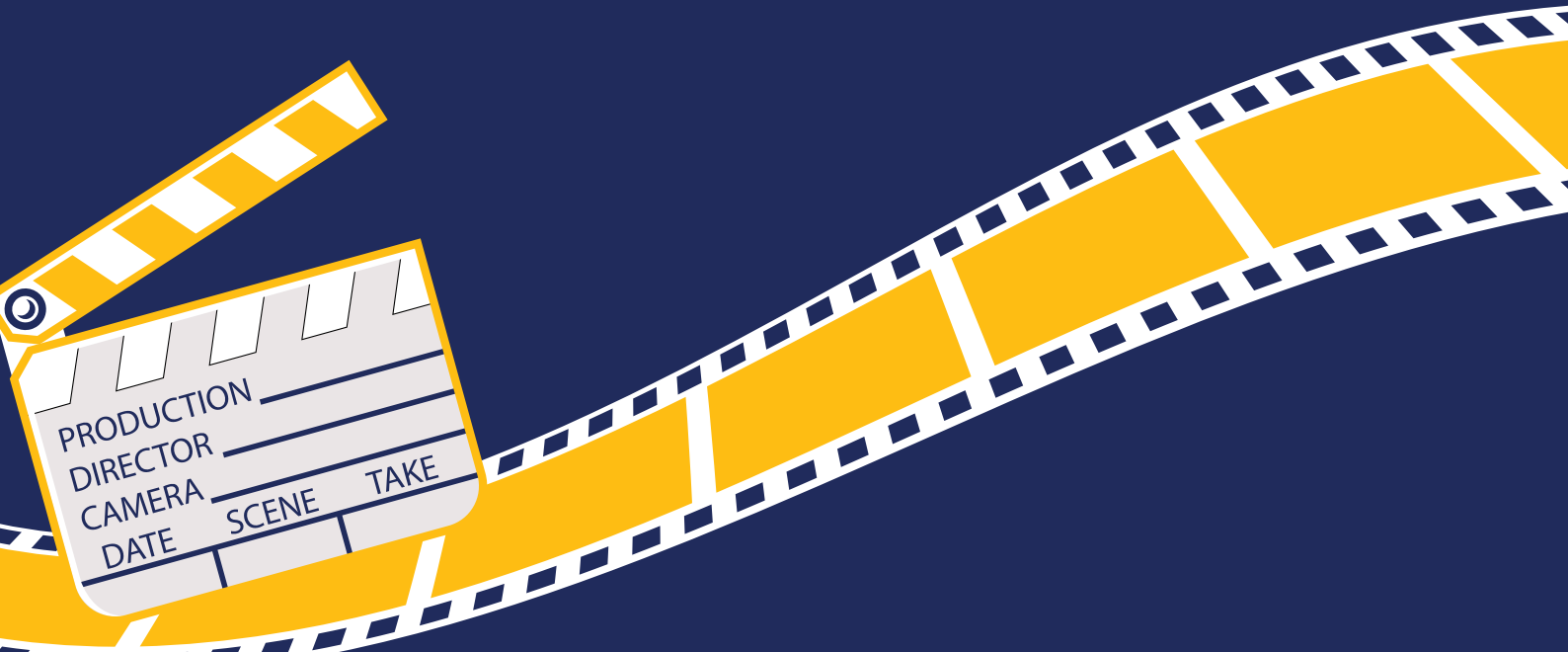
SEE
THE
WORLD
DIFFERENTLY



MONKEY STUDIOS

STOP MOTION

Frame-by-Frame Story Telling



MONKEY STUDIOS



Enter the Realm



of Digital Wonders



MONKEY AI

**Artificial
Intelligence**

**Revolutionizing
Marketing
with AI**



AAPKE

देश, राज्य, शहर 🌍

दिल, दिमाग, ज़हन ❤️

टीवी, कंप्यूटर, लैपटॉप 📺

YAHA TAK KE AAPKE

शौचालय

me ghus jayenge

» HAR तरफ से घेर LENGE «

MMFA STRATEGY

Omnipresence in Performance Marketing

TESTIMONIAL

Client Love & Partnerships



Energy. Just next to the Sun.
Creativity. Just next to the Picasso.
Delivery. Just like BlinkIT
Response. 440 Watts!
I am personally loving the Mantra,
मारो छलांग

MR. MANISH CHEVLI (HAPPY TRADE)



trade



TESTIMONIAL

Client Love & Partnerships



I can't say enough good things about Monkey Ads and Studio! They have been absolutely phenomenal in handling our branding and creating amazing video content. From the very beginning, their team showed an incredible understanding of our brand and translated it into a visually stunning identity. The creativity, storytelling, and editing skills are top-notch. It's evident that Monkey Ads and Studio knows how to effectively communicate our message through their incredible video productions.

Working with them has been an absolute pleasure. Their professionalism, responsiveness, and dedication are unmatched. They have consistently exceeded our expectations and delivered exceptional results. Their clear communication, timely updates, and ability to adapt to our needs have made the collaboration seamless and enjoyable. They are the best in the business, and we are excited to continue our partnership with them.

MR. SARAS BANSAL
(MARKETING HEAD, BANNO SWAGGER)



banno
swagger

TESTIMONIAL

Client Love & Partnerships



As the CEO of DRC India, an innovative Research & Development company specializing in lab-grown diamond detection, auto-polishing, capturing distinctive DNA of diamonds and diamond photography technologies, I am thrilled to share our remarkable journey with Monkey Ads & Studios.

Our collaboration commenced in March 2022, with skepticism about the efficacy of digital marketing in our highly specialized niche. However, the expertise and confidence exhibited by Mr. Palak Madhwani and his team at Monkey Ads & Studios quickly transformed our doubts into a success story.

Monkey Ads & Studios, with their strategic and creative prowess, has not only enhanced our brand's visibility but also significantly boosted our Return on Ad Spend (RoAS), achieving an impressive rate of over 33.33. Their ability to consistently deliver targeted ads through social media and search engines has established a strong brand recall for us in our niche market.

I would like to extend my heartfelt appreciation to the dedicated team at Monkey Ads. Mr. Parth Pandya, as the Creative Director and video anchor, has brought our vision to life with exceptional videos.

Ms. Nidhi Jariwala, the Creative Strategist, has shown remarkable understanding of our domain, curating content that resonates with our audience. The coordination and timely project management by Ms. Khushbu Soni, our brand manager, have been impeccable. Also, commendable are Ms. Gunjan Bengani and Mr. Sagar Navadiya for their targeted and effective performance marketing strategies.

The collective effort of the 'Vanarsena' team, including cinematographers, video editors, graphic designers, and content writers, has been instrumental in our success. Their creativity and execution excellence have significantly contributed to achieving our marketing objectives.

I wholeheartedly recommend Monkey Ads & Studios to any business looking for innovative digital marketing solutions, ad films, documentary films, and creative content.

Their professionalism, expertise, and results-driven approach make them an ideal partner for success in the digital world.

MR. HARDIK GOLAKIYA (CEO, DRC INDIA)



TESTIMONIAL

Client Love & Partnerships



I am delighted to share my outstanding experience with Monkey Ads & Studios for their digital marketing and content creation services. As the team behind ComBot, we have had the privilege of working closely with Monkey Ads & Studios to enhance our online presence and drive impactful results.

Monkey Ads & Studios has proven to be an exceptional partner, demonstrating a deep understanding of our brand and industry. Their expertise in digital marketing strategies, coupled with their creative content creation, has truly elevated our brand's visibility and engagement.

What sets Monkey Ads & Studios apart is their unwavering commitment to our success. They have consistently gone above and beyond to ensure our digital marketing campaigns are strategically executed and yield measurable results. Their team's attention to detail, prompt communication, and ability to adapt to our evolving needs have made them an invaluable asset to our business.

I highly recommend Monkey Ads & Studios to any business seeking comprehensive digital marketing solutions. Their professionalism, expertise, and dedication are truly commendable, and I am grateful for the positive impact they have made on our brand's growth.

Thank you, Monkey Ads & Studios, for your exceptional services and unwavering support. It is a pleasure to work with such a talented and results-driven team.

MR. AKSHAY SARDA
(CEO, COMBOT WA TEAM)



COM.BOT[®]
AUTOMATING GROWTH

TESTIMONIAL

Client Love & Partnerships



I share a very special bond with Surbhi & Palak both. As an acquaintance I have been knowing them from past 5 years. I have seen them do multiple things and excel at it. But I have to mention that they are meant for Brand Building through Digital Marketing which they are best at.

Surbhi & Palak are perfect amalgamation of creative brand communication and performance marketing. Their teamwork is amazing and highly result driven. I endorse Monkey Ads & Studio especially to MSMEs as they do make brands take their growth Chhalang.

#karomanki #maaroChhalang

MS. RINKI SINGH
(MARKETING HEAD)



TESTIMONIAL

Client Love & Partnerships



Monkey Ads and Studio had been very instrumental in creating an effective brand communication for Massimo batteries . Impacting ideas & faster executions is their strength. Palak and Surbhi lead a fantastic team of responsive & responsible individuals with individual brilliance.

Through involved digital marketing campaigns and Effective video productions, Massimo could communicate better to their right customers. Keep getting better !!

MR. VINAY SINGH
(BUSINESS HEAD, MASSIMO BATTERIES)



MASSIMO
POWER FOR LIFE

TESTIMONIAL

Client Love & Partnerships



I have worked with a few companies before, but for the past six months, I've been working with a company called Monkey Ads. Monkey Ads is based in Surat and is headed by Mr. Palak Madhwani. I've observed that if you want to level up your game on social media—whether it's creating posts, designing creatives, or driving engagement—every social media agency does that. However, having a think-tank team that can take your game to the next level is what I've seen Monkey Ads excel at.

They have drastically reduced our cost per lead. Previously, our cost per lead was around ₹35-₹40, but with the kind of content Monkey Ads is creating, our cost per lead has dropped down to ₹5—and that's commendable work. The ideas and content they are creating include many concepts that even I couldn't think of at a personal level, especially regarding how to market our products.

Time and again, the team at Monkey Ads has provided us with ideas on how to showcase our products from angles our competitors wouldn't even think of—and that's what truly keeps us ahead of the market competition.

I highly recommend Monkey Ads to those companies who want to level up their social media game.

**ANKIT PARSURAMPURIA
(BAGS GURU)**



VANAR **SENA**



Writers | Creative Directors | Account Managers | Campaign Managers |
Cinematographers | Art & Stylists | Production Crew | Anchors | Actors |
Video Editors | Sound Designers | Graphic Designers

Our Clientele



**ATUL
BAKERY**
House of Freshness.



**VIRCHAND
GOVANJI**
JEWELLERS
VALSAD | VAPI | SURAT



रिश्ता विश्वास का



**& many
more...**

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Maaro Chhalang

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 Grow@MonkeyAds.in